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Are you ready for
technical innovation in
collision repair?

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We will take look at:

- The evolution of technology
- Key drivers
- The impact of new safety features
- New materials
- Future proofing your business

Good old days...?



Basic vehicle engineering
Mild steel construction



Generic repair methods
Technician based decision
All makes and models



Basic colour and refinish process
Relaxed environmental policies



Simple to fix problems
Generic tools and equipment

But things change...



Complex vehicle engineering



New materials (UHSS, Aluminium, Carbon fibre)
Critical manufacturers repair methods are used
New skills required



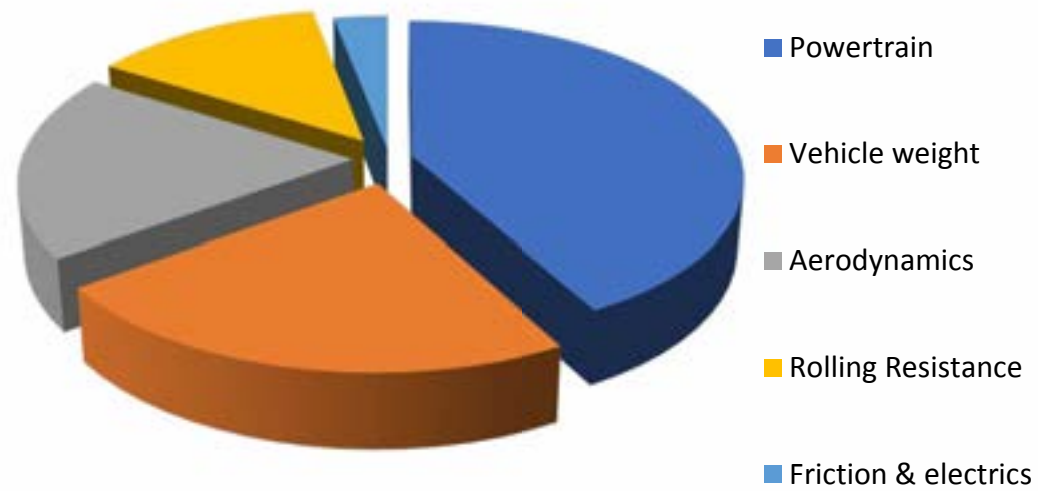
Complex colours
New substrates
Environmental concerns



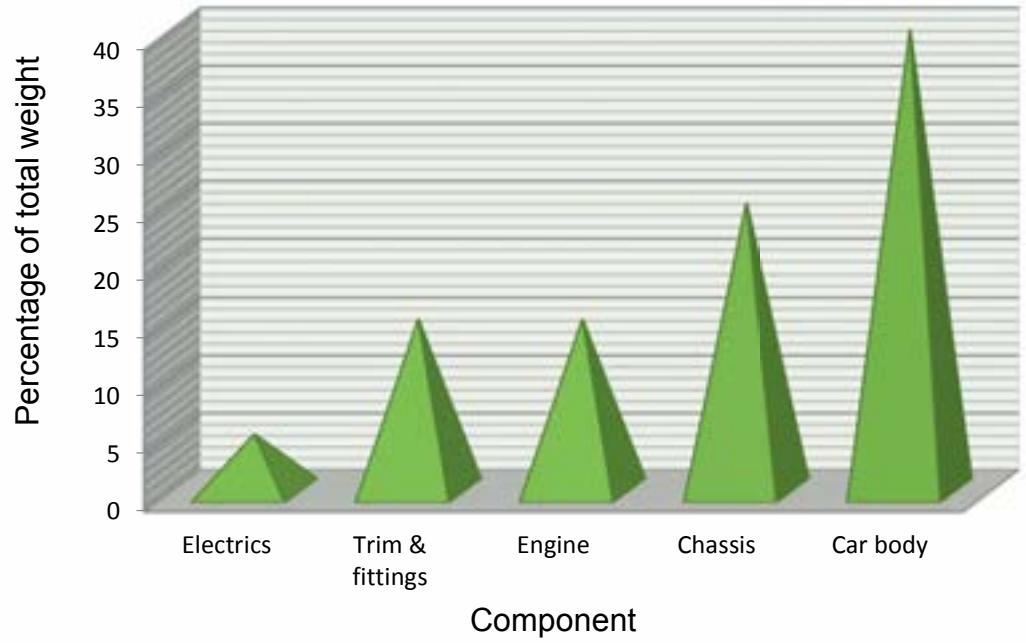
Electronics
Specialist skills and tools

Key drivers of technology: reduce weight and improve safety

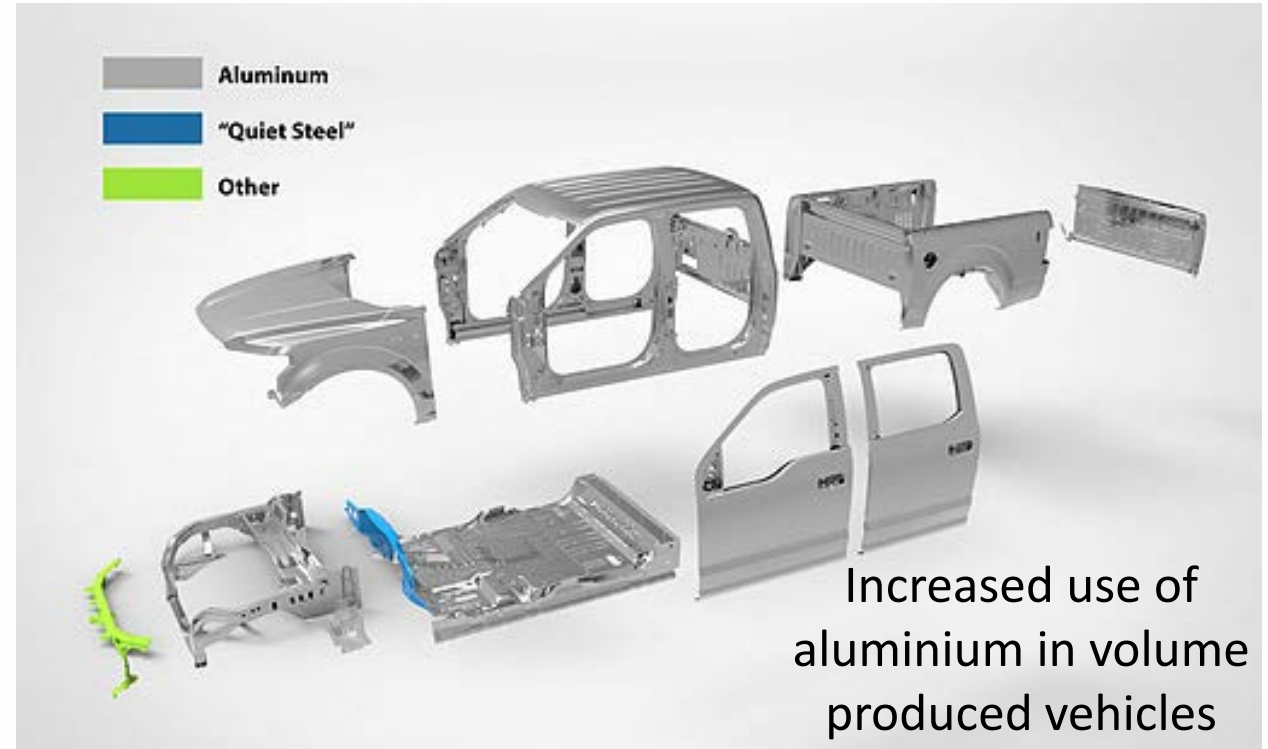
Vehicle weight is the largest contributor to fuel use in a vehicle



The car body accounts for the largest proportion of weight



Key drivers of technology...

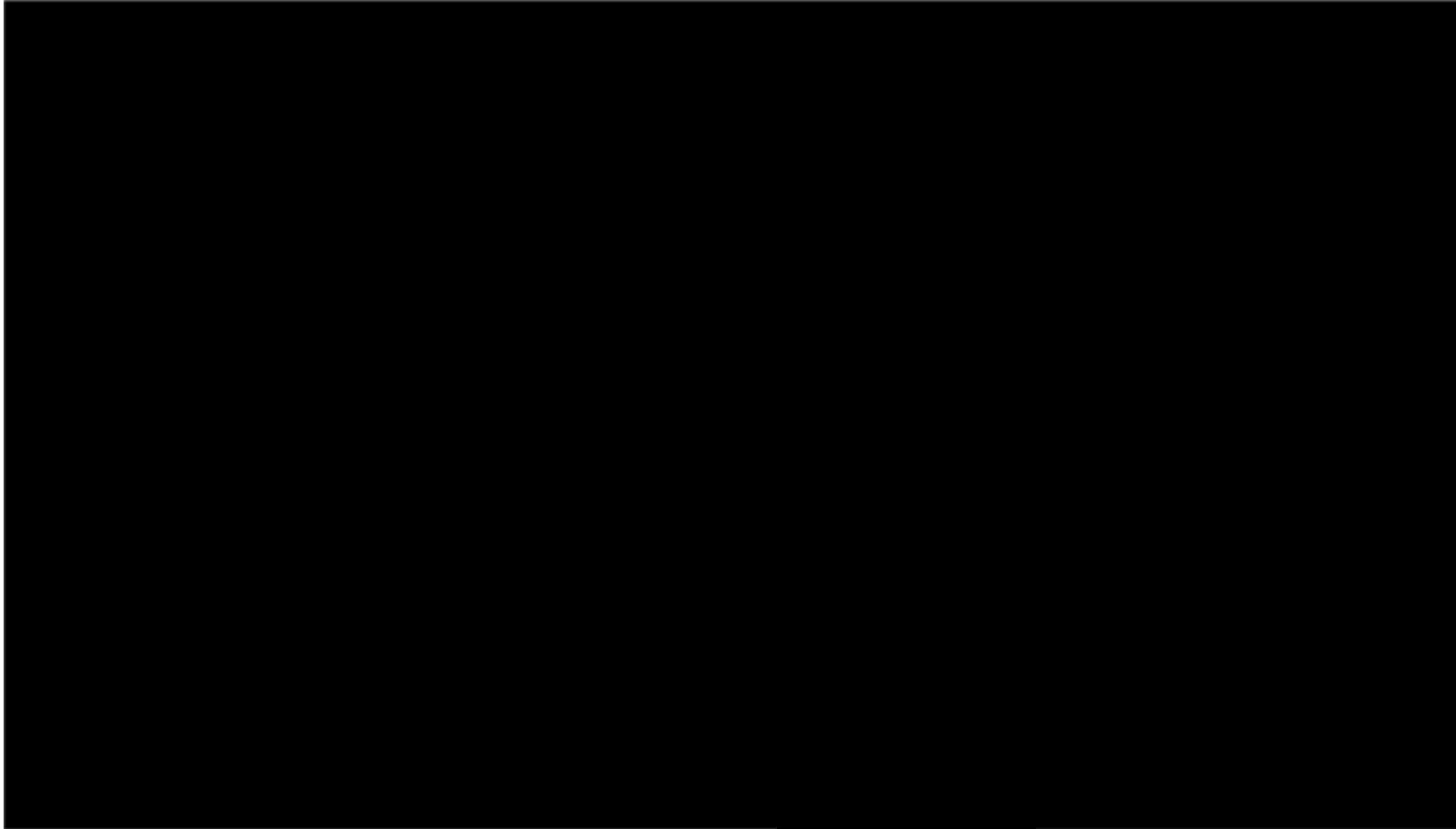


New Volvo XC90 shows very complex production using an advanced mix of materials



New lightweight materials being used in associated parts

New materials = weight reduction but improved strength...



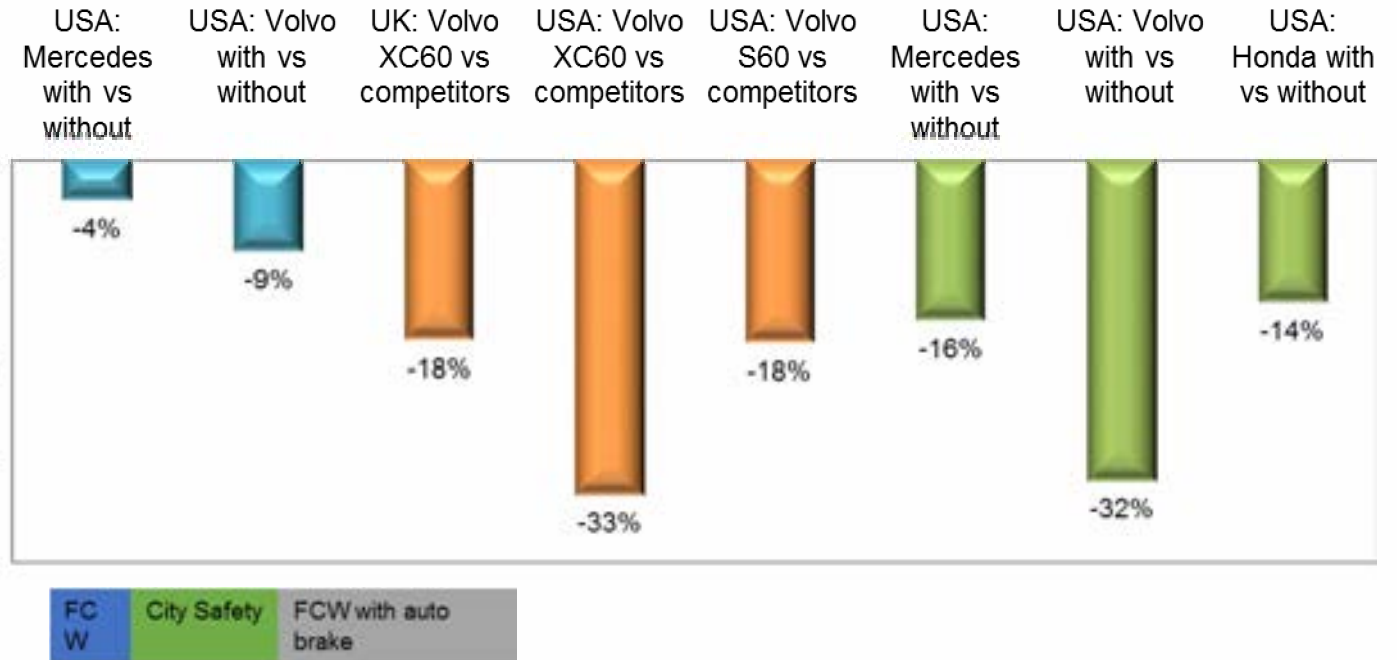
Technology improving safety

SOCIETAL ANALYSIS: Effectiveness – just like ESC, AEB is working

- City Safety delivers 18% claims reduction in UK
- City Safety delivers 33% claims reduction in U.S.A.
- Forward Collision Warning with auto brake is at least twice as effective as FCW only

Full report available at:
www.thatcham.org/AEB

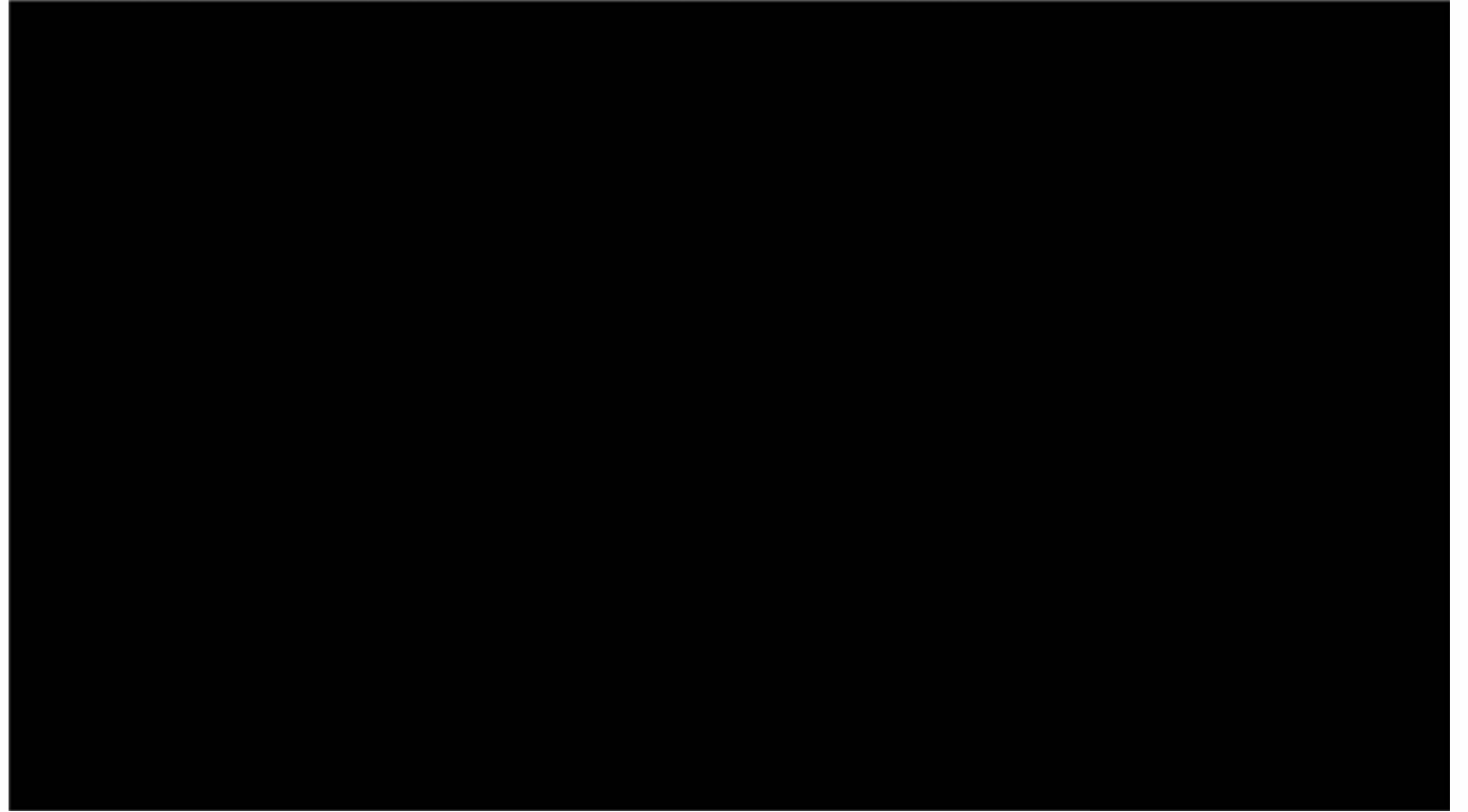
Claims Frequency Reduction



Technology improving safety

Euro NCAP see a 38% overall reduction in real-world, rear-end crashes
for vehicles fitted with low speed AEB
compared to a sample of equivalent
vehicles with no AEB

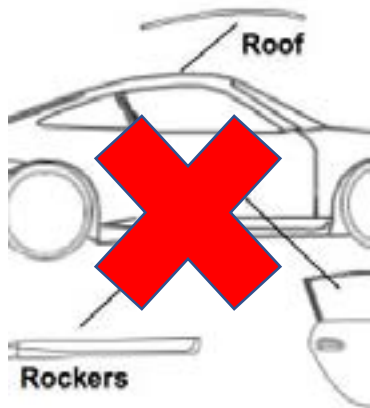
In the UK – 27% reduction in Personal
Injury claims





Sounds like great news for some?

But bad news
for others?

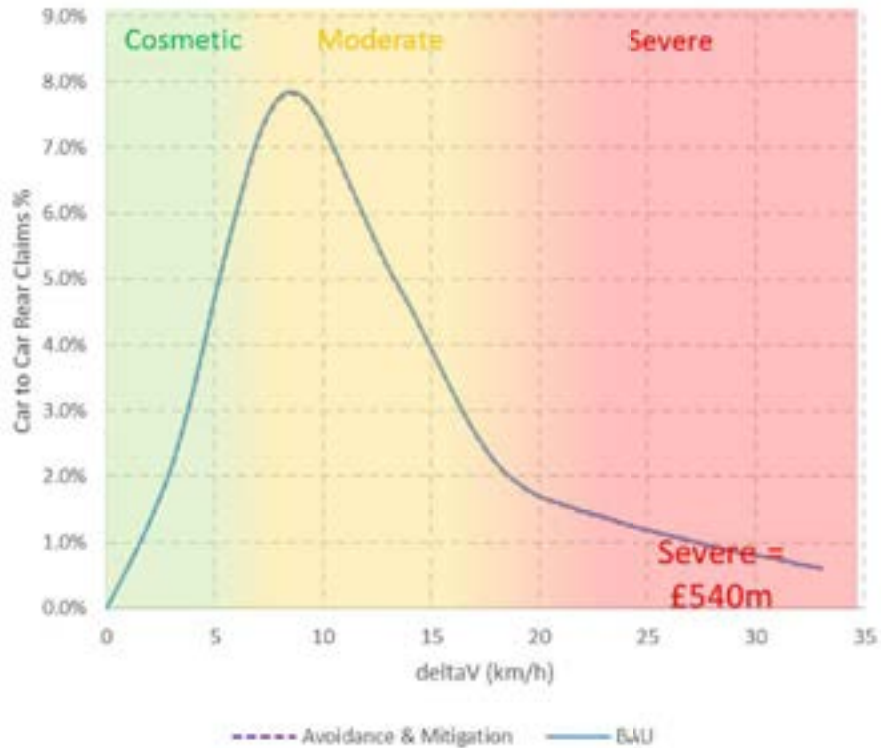


GREAT DEPRESSION

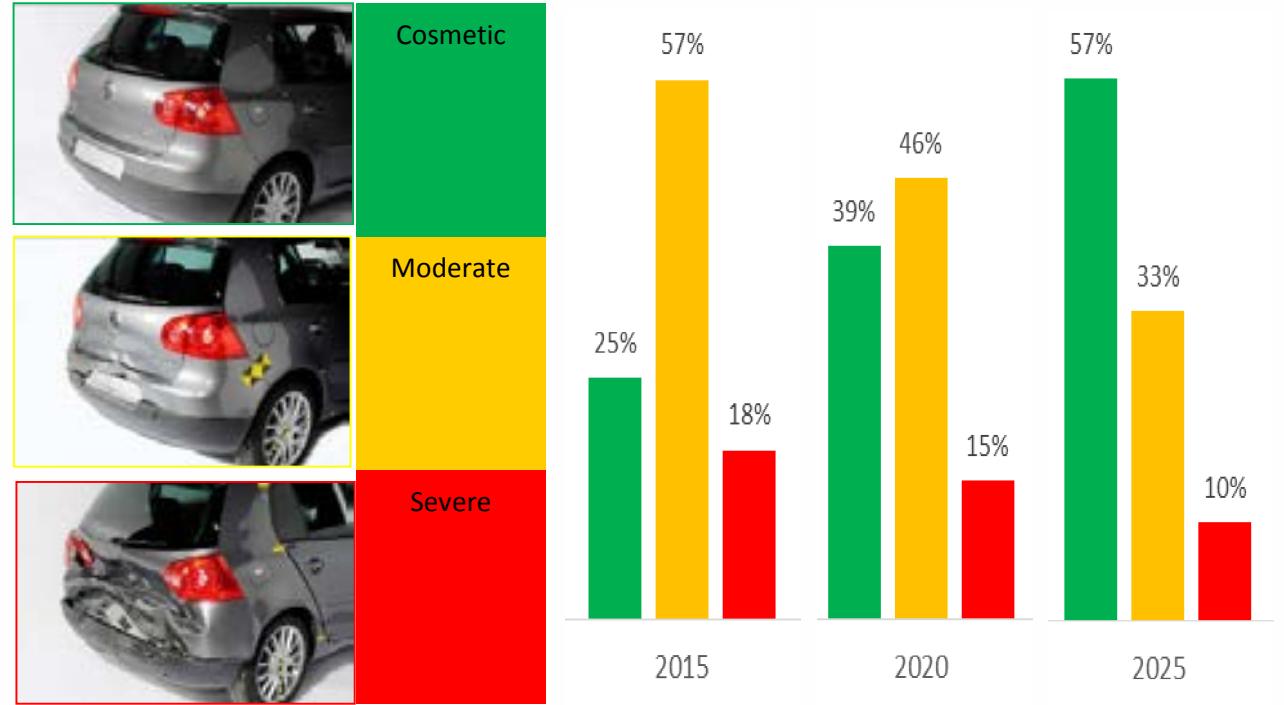
THE GOOD TIMES COME TO AN END...

Reality check...

Speed Reduction in Rear-End Crashes



Accident Damage Distribution



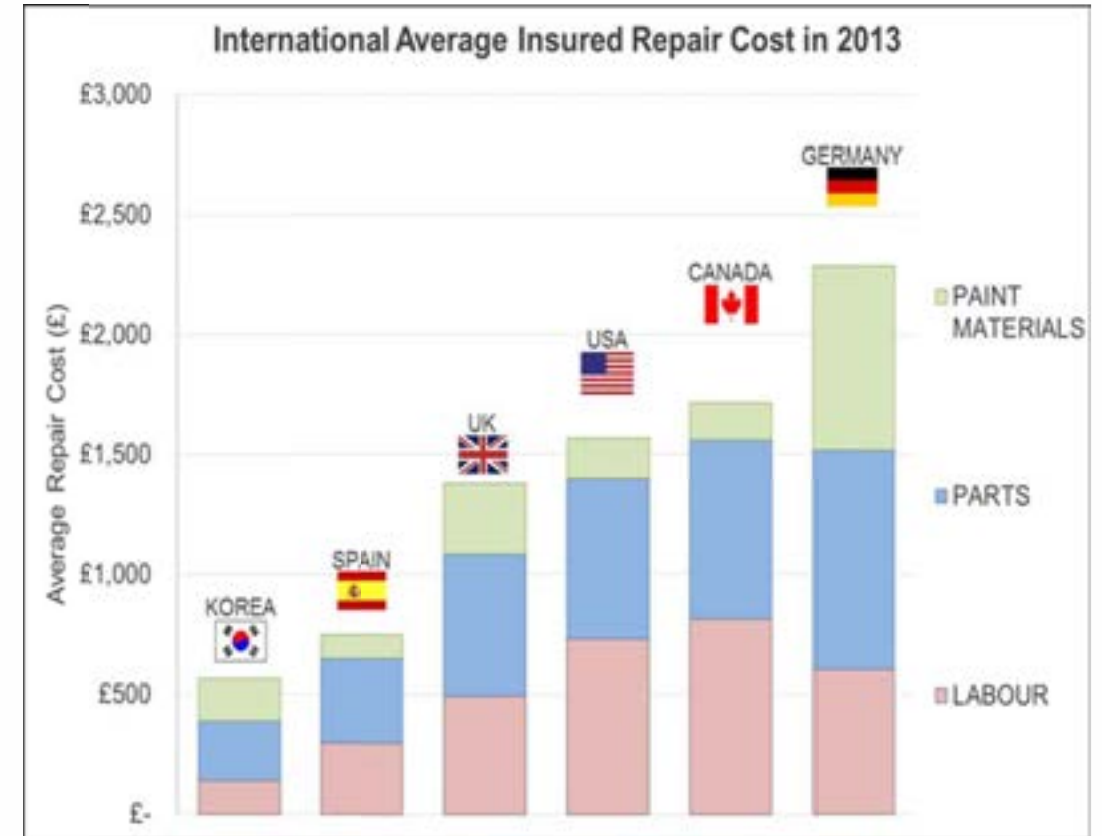
Source: Thatcham Research

Repair profile is changing ...

Vehicle technologies - quick summary

What does vehicle sophistication mean to insurers, work providers and repairers?

- VM's will continue to design more complex vehicles
- These vehicles will still require repair
- Independent repair networks will need to invest and train



The repair implications...

Repair assessment needs to reflect changing vehicle technologies to maintain efficient triage



Man



1. Competent people
2. Continuous professional development



Method



1. Researched repair specifications
2. Model specific repair methods



Material



1. Trusted provenance of new materials
2. Stored and used appropriately



Machine

1. Modern fit for purpose equipment
2. Regularly calibrated & maintained

The repair implications...

Example: Aluminium – requires a different approach and investment



Facilities

- Dedicated area with segregation
- Separate extraction
- Applies to cosmetic or structural



Equipment

- Welding
- Cutting
- Hand tools
- Cosmetic repair
- Joining and fastening tools
- Consumables



Skills

- Different welding skill
- New techniques
- New refinish skills



Methods

- Heating limits
- Welding processes
- Joining methods
- Sectioning
- Alignment

Repair methods are different...

- Traditional repair methods are no longer suitable
- Some OEMs allow sectioning some don't! Research and reference methods is key
- Cosmetic panel damage typically can be repaired
- Structural damage would usually be to replaced
- Paint manufacturer recommended processes must be followed



Times are changing...



COMPLEXITY

Body materials and construction techniques

Powertrain complexity

Vehicle electronic system complexity, including 'drive by wire' and autonomous capabilities



CONNECTIVITY

Connection between vehicles, their owners, other vehicles, the road infrastructure.

Communication with manufacturers, insurers and other work providers

For accident monitoring and communication:

- Emergency call system (eCall),
- Accident Event Data Recording



AUTONOMY

Vehicle design is on a path to complete autonomy

Stage 1: Collision avoidance inc AEB

Stage 2: Partially autonomous:

ACC and 'traffic jam assist'

Stage 3: High and then Fully autonomous

Best guess for first cars of these type is 2025-30

Maybe this technology thing will stop soon?

- Ignore it
- Hope for the best
- Sell
- Take early retirement
- Take up new hobbies
- I hear Starbucks are hiring
- It's just a trend
- Pray

Burying your head in the sand will only makes your ass the target! (And you won't see it coming)

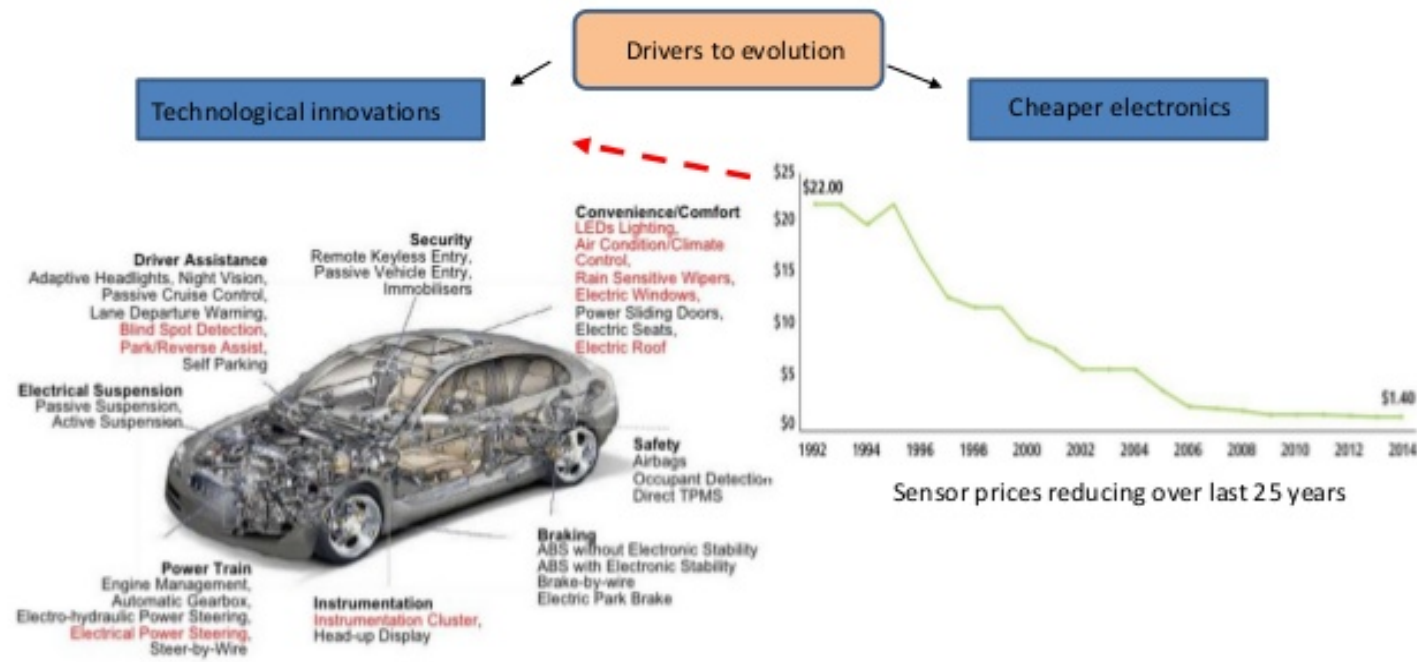
Noemi Novalés



Perhaps not !

History gives us some clues...

Vehicles are evolving rapidly



Change is constant...



Aluminum repair starter kit

Equipment Ford recommends dealers and independent shops buy to repair aluminum F-150

- 1 Rubberized curtains to isolate work area: **\$1,678**
- 2 MIG (metal inert gas) welder: **\$7,994**
- 3 Fume extractor: **\$3,329**
- 4 Heat gun: **\$1,199**



Complex vehicles should not be feared...

Dear Optimist,
Pessimist, and
Realist,

While you guys
were busy arguing
about the glass of
water, I drank it!

Sincerely,
The Opportunist

In summary

- Cars will still need to be repaired
- The repair profile will change
- Skills and competences required from repair networks will increase
- Bodyshops will need investment – facilities, equipment, training
- Review your investment against trends
- Support will be required from OEM to educate and lead
- Talk to your suppliers and ask for advice
- Technology is fast paced – it will not go away!
- Opportunity always exists



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Thank you