

IBIS | INTERNATIONAL
BODYSHOP
INDUSTRY
SYMPOSIUM

MIDDLE EAST 2020

#IBSMiddleEast2020 | www.ibisworldwide.com

REV-IT-UP!

Tuesday 11 & Wednesday 12 February
Le Méridien Dubai Hotel & Conference Centre

EVENTINFORMATION

20
20

WELCOMENOTE

We very much look forward to welcoming you to IBIS Middle East 2020, taking place at Le Meridien Dubai Hotel & Conference Centre on Tuesday 11 and Wednesday 12 February 2020.

IBIS is the world's leading series of globally run conferences aimed at the decision makers and influencers who lead the collision repair industry. It provides a thought leadership platform for peer-to-peer networking, relationship building, knowledge sharing, learning and business development.

We would like to give a special thanks to our partners whose support has been invaluable in helping us organise what we hope will be another high-quality IBIS Middle East.

Lead Partners



Partners



Volkswagen



KAPCI
COATINGS



CARS كارس

Global Innovation Partner



CESVI MAP

Global Conference Partner

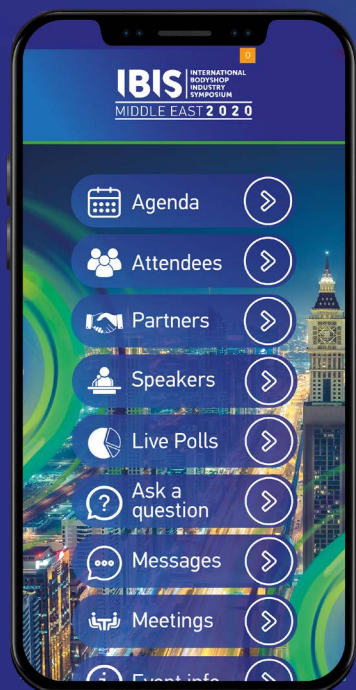
automechanika

Global Market Information Partner



EVENT INFORMATION

EVENT APP



Download the IBIS Middle East app by clicking [here](#) for iOS and [here](#) for Android. Your unique login name is the email address you gave us. Your password is X (this is case sensitive). Enter them manually rather than copying and pasting them.

Once at the conference, the app will be a key feature throughout. It is where you can view the agenda, ask questions, participate in live polling, see the list of expo stand holders, contact your fellow attendees and schedule meetings with them.

VENUE DETAILS

Falcon Ballrooms A and B

Le Meridien Dubai Hotel & Conference Centre

Address: Airport Road, PO Box 10001, Dubai, United Arab Emirates

NAMEBADGE

Receive your name badge when you register in the Falcon B ballroom between 08.00 and 09.00 on Wednesday 12 February. Please wear it at all time for security purposes.

DRESSCODE

Business attire / smart

DIETARY REQUIREMENTS

Email any special dietary requirements to Ana@ibisworldwide.com by no later than Thursday 30 January.

HOTEL WI-FI

Free Wi-Fi will be available throughout the conference space. Receive your login details when you register on site.

SOCIAL MEDIA

Follow us on Twitter at @IBISworldwide and tweet about any aspect of your IBIS ME experience using #IBISME2020. Tag us in your photographs and mentions.

EVENTAGENDA

Tuesday 11 February

Welcome reception

Le Méridien Dubai Hotel & Conference Centre

- Join us on the hotel pool lawn at 19.15 for drinks and an informal buffet dinner
- Dress code - smart casual
- Please bring with you proof of identity e.g. valid Emirates ID, driver's license or your passport

Wednesday 12 February

Conference day

Le Méridien Dubai Hotel & Conference Centre

08.00

Registration opens

09.00

Welcome to IBIS Middle East 2020

Robert Snook, conference moderator, IBIS

09.30

GCC collision repair market trends and forecasts

Vitali Bielski, principal consultant, Frost and Sullivan

10.15

Recalibration within collision repair: embracing the change

Chadi Hayek, business development director, Hella Gutmann Middle East

11.00

Coffee break

11.30

Image recognition: how 5G is changing the collision repair industry forever

Marcos Malzone, VP – product, EMEA, Solera

12.15

The Big Debate: their views – your questions
Stephen Samples, group aftersales operations, Audi VW ME

Eman Mojali, acting general manager, Bahrain National Insurance

Yousef AbuAlaish, general manager, Arabian Automobiles Co

13.00

Lunch

14.00

Afternoon keynote: when is it really full? The art and science of workshop loading
Jeff Smith, author and KPI guru

15.30

Coffee break

16.00

Revving up the business: our story
Amr El Sayed, commercial director, Kapci Coatings

16.45

Closing remarks and next steps
Robert Snook, conference moderator, IBIS

17.15

Delegates depart at leisure

EVENT PARTNERS

Lead Partners



Partners



Audatex



Volkswagen



KAPCI
COATINGS



Global Innovation Partner



Global Conference Partner

automechanika

Global Market Information Partner



For any assistance, contact **Grant Thompson** at grant@ibisworldwide.com
or **Ana Peña Sillero** at ana@ibisworldwide.com