



Partnership opportunities 2023

The world's leading event platform for influencers and
decision makers in the collision repair industry

TAKING THE IBIS EXPERIENCE TO THE NEXT LEVEL

Following the success of our IBISConnect digital events in 2020 and 2021, the launch of the IBIS 2022 physical event programme marked an exciting return to in-person conferences, giving the worldwide IBIS family the chance to look forward to meeting up again.

In addition to bringing back the long awaited face-to-face interaction, our 2022 events came with key innovations aimed at creating a more immersive forum. Combining the best of both worlds, these changes took the IBIS experience to new heights by adding to the high-quality, thought-provoking content that has always been at the heart of the IBIS success story.

We are now launching our 2023 programme to continue to bring world-class speakers, top-tier content, and unique networking opportunities to the leaders of the global collision repair industry. Working with partners we create a stronger industry community.

Designed to communicate the features and benefits of becoming an IBIS partner, this document will show you that IBIS is the perfect industry partner for you to raise awareness of your brand, promote your portfolio of services, seek opportunities for growth and engage in business conversations with the decision makers of the global automotive aftermarket.





IBIS (International Bodyshop Industry Symposium) is the world's premier networking, content and information sharing platform for the leaders of the automotive collision repair industry.



IBIS exists to help shape the future of the auto collision repair ecosystem by providing its members with unique platforms and technologies to:

- Hear from a mix of industry expert and grassroots speakers and panellists
- Learn from disruptive, challenging and innovative content
- Take part in interactive, open and honest debate
- Participate in peer-to-peer, business networking

Delegates will leave any IBIS event with the **knowledge, knowhow, resources** and **confidence** to continue to widen their network of contacts and lead their businesses to success.



IBIS programme 2023*

7-8 FEBRUARY
Middle East

APRIL/MAY
USA

MAY
Africa

28-30 JUNE
Global Summit

JULY
Latin America

DECEMBER
China

We have distinct levels of partnership from which to choose, each providing a wide range of features and benefits at price points to suit your needs.





Wider reach via our innovative digital platforms like IBIS Livestream and the IBIS Worldwide app.



Access to a global industry valued at

\$185.98bn

(source: Grand View Research)



Exceptional brand exposure as part of an exclusive group of elite industry leaders

IBIS | INTERNATIONAL
BODYSHOP
INDUSTRY
SYMPOSIUM

KEY VALUE POINTS



hours of exclusive social and relationship building interactions



Access to more than

300

industry decision makers and influencers



Reaching more than

45,000

industry professionals through social media channels



High quality positional branding throughout event

LIVESTREAM

Part of our new hybrid concept, IBIS Livestream is perfect for promoting your brand to collision repair professionals around the globe - giving your brand exclusive visibility and reach even after the event.



IBIS WORLDWIDE APP

The IBIS Worldwide app completes the IBIS conference experience by connecting the digital and physical layers of an event through a rich suite of tools such as agenda; speaker, partner and delegate profiles; messaging, Q&As, live polls, surveys, and more.



IBIS GLOBAL SUMMIT	Platinum	Gold	Silver
	£33,500	£20,500	£11,500
Delegate places with two nights' full board accommodation	8	6	4
Places for you and your guests to take part in all networking activities including lunches, receptions and dinners	8	6	4
Discount for additional delegate places	20%	10%	5%
Placement of your corporate mark in all pre- and post-event marketing communications and advertising	Top level	Middle level	Lower level
Company and partnership references as appropriate in event-related social media communications	✓	✓	✓
Exposure of your brand in event-related communications materials issued by our network of global media partners pre- and post-event	✓	✓	✓

IBIS GLOBAL SUMMIT	Platinum	Gold	Silver
Inclusion of your corporate mark and company profile on the IBIS Global Summit 2023 event application and website	✓ (including a link to your chosen website)	✓	✓
Company profile and advertisement in the digital delegate pack	Full page	Half page	Quarter page
Placement of your corporate mark across all event assets (electronic signage, banners, stage backdrop, stationery, promotional items etc.)	Top level	Middle level	Lower level
Access to view and share livestream	✓	✓	✓
Post-event summary report including feedback received from our delegates, event facts and figures	✓	✓	✓
A two-minute advertising slot during the conference programme for you to show a promotional video or advertisement	✓	×	×
Presence in the Exhibition Space	✓	✓	×

IBIS REGIONALS – Middle East, Africa, Latin America, China	Lead partner	Partner
	£18,500	£8,800
Delegate places for the one-day conference and networking activities	25	15
Discount for additional delegate places	20%	10%
Placement of your corporate mark in all pre- and post-event marketing communications and advertising	Top level	Middle level
Company and partnership references as appropriate in event-related social media communications	✓	✓
Exposure of your brand in event-related communications materials issued by our network of global media partners pre and post-event	✓	✓
Inclusion of your corporate mark and company profile on the event application and website	✓ (including a link to your chosen website)	✓

IBIS REGIONALS – Middle East, Africa, Latin America, China	Lead partner	Partner
Company profile and advertisement in the digital delegate pack	Full page	Half page
Placement of your corporate mark across all event assets (electronic signage, banners, stage backdrop, stationery, promotional items etc.)	Top level	Middle level
Access to view and share livestream (if available)	✓	✓
Post-event summary report including feedback received from our delegates, event facts and figures	✓	✓
Presence in the Exhibition Space (if available)	✓	✓

IBIS USA	Titanium	Aluminium	Steel
	\$40,500 £33,322	\$28,500 £23,450	\$17,500 £14,400
Delegate places with two nights' full board accommodation	18	10	5
Places for you and your guests to take part in all networking activities including lunches, receptions and dinners	18	10	5
Discount for additional delegate places	20%	10%	N/A
Placement of your corporate mark in all pre- and post-event marketing communications and advertising	Top level	Middle level	Lower level
Company and partnership references as appropriate in event-related social media communications	✓	✓	✓
Exposure of your brand in event-related communications materials issued by our network of global media partners pre- and post-event	✓	✓	✓

IBIS USA	Titanium	Aluminium	Steel
Inclusion of your corporate mark and company profile on the event application and website	✓ (including a link to your chosen website)	✓	✓
Company profile and advertisement in the digital delegate pack	Full page	Half page	Quarter page
Placement of your corporate mark across all event assets (electronic signage, banners, stage backdrop, stationery, promotional items etc.)	Top level	Middle level	Lower level
Post-event summary report including feedback received from our delegates, event facts and figures	✓	✓	✓
Access to view and share livestream	✓	✓	✓
Presence in the Exhibition Space	✓	✓	×

Please note IBIS USA is an exclusive, 'by invitation only' conference, which means IBIS Worldwide will not sell delegate places on the open market.

Your IBIS team

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HEAD OF MARKETING

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Explore with us today how a partnership
with IBIS will help you meet your business
development and marketing objectives.
