

IBIS | INTERNATIONAL
BODYSHOP
INDUSTRY
SYMPOSIUM

**20
24**

GLOBAL THEME

***TRANSFORMING
TOMORROW
TOGETHER***

PARTNERSHIP OPPORTUNITIES

*The world's leading event platform for influencers and
decision makers in the collision repair industry*



IBIS (International Bodyshop Industry Symposium) is the world's premier networking, content and information sharing platform for the leaders of the automotive collision repair industry.



IBIS exists to help shape the future of the auto collision repair ecosystem by providing its members with unique platforms and technologies to:



Hear from a mix of industry expert and grassroots speakers and panellists



Learn from disruptive, challenging and innovative content



Take part in interactive, open and honest debate



Participate in peer-to-peer, business networking

Delegates will leave any IBIS event with the **knowledge, knowhow, resources** and **confidence** to continue to widen their network of contacts and lead their businesses to success.

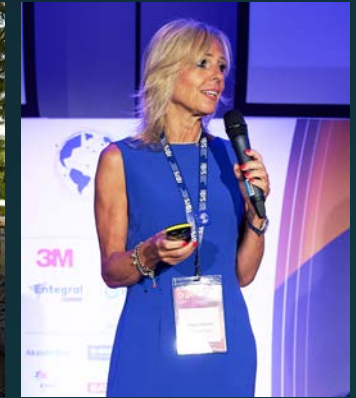
TAKING THE IBIS EXPERIENCE TO THE NEXT LEVEL

In the wake of a triumphant year in 2023, where we reached new heights with our “**Sustainable Strategies for Success**” theme, we are gearing up for an even more remarkable 2024. We achieved a historic milestone by engaging an unprecedented number of industry leaders across diverse markets worldwide. This feat was made possible by assembling an exceptional roster of industry specialists, thought leaders, and external content presenters who imparted invaluable insights and expertise.

As we eagerly anticipate the year 2024, we are poised to elevate our event portfolio, expanding our reach to new territories across the globe. IBIS is renowned for fostering world-class networking opportunities, and these upcoming international events will be no exception.

The cornerstone of this global roadmap is our new and invigorating theme: “**Transforming, Tomorrow, Together.**” The concept behind this theme germinated in 2023, when we recognised a common thread running through the collision repair industry across all markets – the necessity for strategic alliances. In the face of an exponential surge in innovation, technology, and market dynamics, the industry’s stakeholders have come to realize that working together is paramount for transformation.

2024 is a groundbreaking year of fresh content that will again drive transformation in the worldwide collision repair sector. Don’t miss this opportunity as places, partnerships, and involvement are limited after the record-breaking “sell-out” of 2023.



2023 IN SUMMARY



8

EVENTS



1,724

ATTENDEES

(virtual and live)



4.6*

**FEEDBACK
RATINGS**

**out of 5 stars*



1309

**APP
DOWNLOADS**



398

**QUESTIONS
ASKED**

2023 ONSTAGE PRESENCE

NUMBER
OF UNIQUE
SPEAKERS:

139*



3

GOVERNMENT
OFFICIALS



10

SKILLS/TRAINING
COMPANIES



3

UNIVERSITY
LECTURERS



6

TOPIC
SPECIALISTS



15

INSURERS



3

OEMs



22

BODYSHOPS

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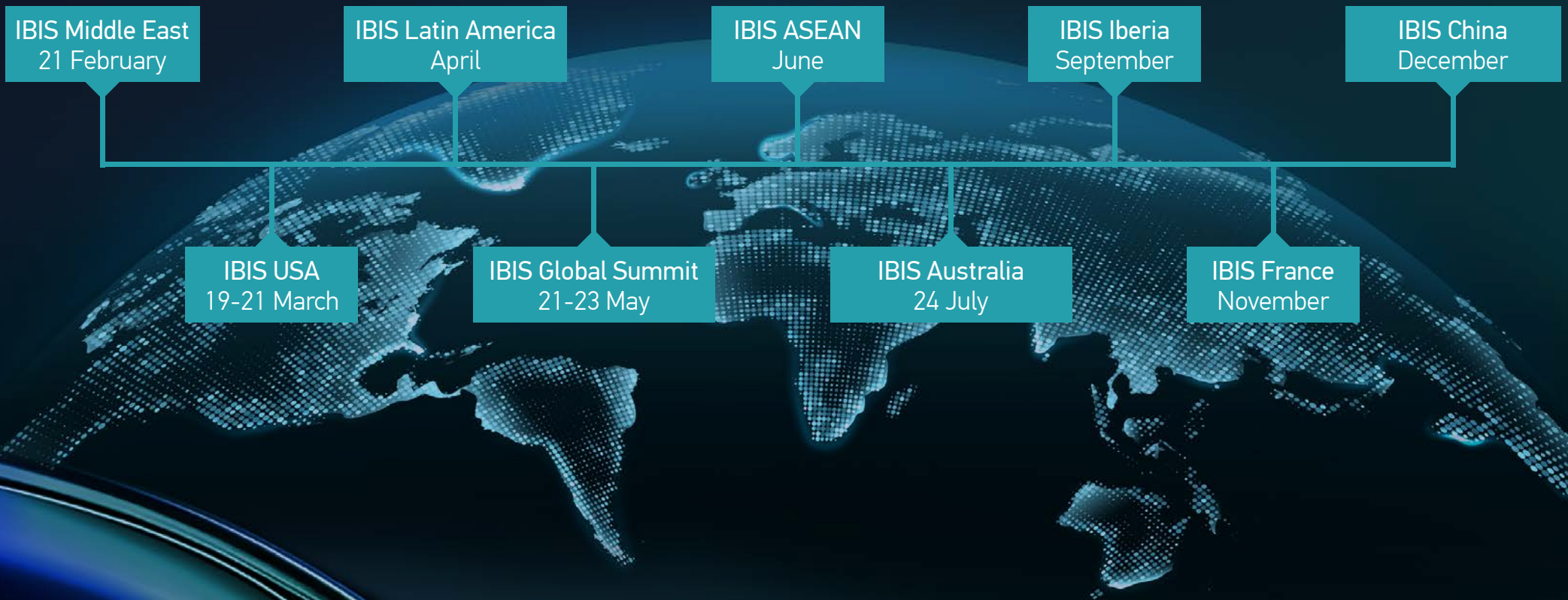
GLOBAL THEME

***TRANSFORMING
TOMORROW
TOGETHER***

The forthcoming international roadmap for 2024 is marked by an exciting new theme: “***Transforming Tomorrow Together.***” This theme was conceived in response to a prevailing trend observed across all markets in the collision repair industry in 2023—the need for strategic alliances and partnerships.

As the collision repair industry faces an unprecedented wave of innovation, technological advancement, and dynamic market changes, IBIS Worldwide acknowledges the importance of working collaboratively to drive transformation. “***Transforming Tomorrow Together***” encapsulates the essence of this theme, emphasizing the significance of forging alliances to shape the future of the industry.

*IBIS PROGRAMME 2024**



IBIS

INTERNATIONAL
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We have distinct levels of partnership from which to choose, each providing a wide range of features and benefits at price points to suit your needs.





Wider reach via our innovative digital platforms like IBIS Livestream and the IBIS Worldwide app.



Access to a global industry valued at **\$185.98bn**
(source: Grand View Research)



Exceptional brand exposure as part of an exclusive group of elite industry leaders

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KEY VALUE POINTS



12 hours of exclusive social and relationship building interactions



Access to more than **300** industry decision makers and influencers*



High quality positional branding throughout event



Reaching more than **45,000** industry professionals through social media channels

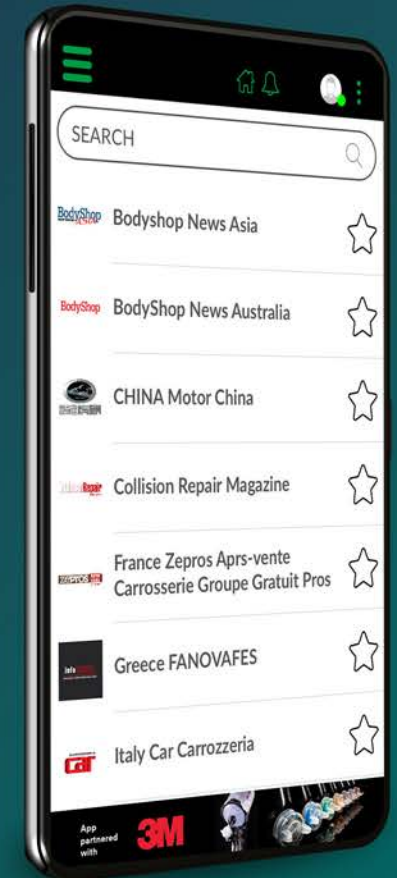
LIVESTREAM

Part of our new hybrid concept, IBIS Livestream is perfect for promoting your brand to collision repair professionals around the globe - giving your brand exclusive visibility and reach even after the event.



IBIS WORLDWIDE APP

The IBIS Worldwide app completes the IBIS conference experience by connecting the digital and physical layers of an event through a rich suite of tools such as agenda; speaker, partner and delegate profiles; messaging, Q&As, live polls, surveys, and more.



| IBIS GLOBAL SUMMIT | Platinum | Gold | Silver |
|---|-----------|--------------|-------------|
| | £35,000 | £23,000 | £13,000 |
| Delegate places with two nights' full board accommodation | 8 | 6 | 4 |
| Places for you and your guests to take part in all networking activities including lunches, receptions and dinners | 8 | 6 | 4 |
| Discount for additional delegate places | 20% | 10% | 5% |
| Placement of your corporate mark in all pre- and post-event marketing communications and advertising | Top level | Middle level | Entry Level |
| Company and partnership references as appropriate in event-related social media communications | ✓ | ✓ | ✓ |
| Exposure of your brand in event-related communications materials issued by our network of global media partners pre- and post-event | ✓ | ✓ | ✓ |

| IBIS GLOBAL SUMMIT | Platinum | Gold | Silver |
|--|--|--------------|---------------|
| Inclusion of your corporate mark and company profile on the IBIS Global Summit 2024 event application and website | ✓ (including a link to your chosen website) | ✓ | ✓ |
| Placement of your corporate mark across all event assets (electronic signage, banners, stage backdrop, stationery, promotional items etc.) | Top level | Middle level | Entry Level |
| Access to view and share livestream | ✓ | ✓ | ✓ |
| Post-event summary report including feedback received from our delegates, event facts and figures | ✓ | ✓ | ✓ |
| A two-minute advertising slot during the conference programme for you to show a promotional video or advertisement | ✓ | × | × |
| Presence in the Exhibition Space | ✓ | ✓ | × |

| IBIS REGIONALS – Middle East, Latin America, ASEAN, Australia, Iberia, France & China | Platinum | Gold | Silver |
|--|--|--------------|-------------|
| | £15,000 | £9,500 | £4,500 |
| Delegate places for the one-day conference and networking activities | 25 | 15 | 5 |
| Discount for additional delegate places | 20% | 10% | 5% |
| Placement of your corporate mark in all pre- and post-event marketing communications and advertising | Top level | Middle level | Entry level |
| Company and partnership references as appropriate in event-related social media communications | ✓ | ✓ | ✓ |
| Exposure of your brand in event-related communications materials issued by our network of global media partners pre and post-event | ✓ | ✓ | ✓ |
| Inclusion of your corporate mark and company profile on the event application and website (where applicable) | ✓ (including a link to your chosen website) | ✓ | ✓ |

| IBIS REGIONALS – Middle East, Latin America, ASEAN, Australia, Iberia, France & China | Platinum | Gold | Silver |
|--|-----------------|--------------|-------------------|
| Placement of your corporate mark across all event assets (electronic signage, banners, stage backdrop, promotional items etc.) | Top level | Middle level | Entry Level |
| Access to view and share livestream (if available) | ✓ | ✓ | ✓ |
| Post-event summary report including feedback received from our delegates, event facts and figures | ✓ | ✓ | ✓ |
| Presence in the Exhibition Space (if available) | ✓ | ✓ | 1 x pop up banner |

| IBIS USA | Titanium | Aluminium | Steel |
|---|---------------------|---------------------|---------------------|
| | \$42,800 £35,000 | \$30,600 £25,000 | \$18,400 £15,500 |
| Delegate places with two nights' full board accommodation | 18 | 10 | 5 |
| Places for you and your guests to take part in all networking activities including lunches, receptions and dinners | 18 | 10 | 5 |
| Discount for additional delegate places | 20% | 10% | N/A |
| Placement of your corporate mark in all pre- and post-event marketing communications and advertising | Top level | Middle level | Entry Level |
| Company and partnership references as appropriate in event-related social media communications | ✓ | ✓ | ✓ |
| Exposure of your brand in event-related communications materials issued by our network of global media partners pre- and post-event | ✓ | ✓ | ✓ |

| IBIS USA | Titanium | Aluminium | Steel |
|--|--|------------------|--------------|
| Inclusion of your corporate mark and company profile on the event application and website | ✓ (including a link to your chosen website) | ✓ | ✓ |
| Placement of your corporate mark across all event assets (electronic signage, banners, stage backdrop, stationery, promotional items etc.) | Top level | Middle level | Entry Level |
| Post-event summary report including feedback received from our delegates, event facts and figures | ✓ | ✓ | ✓ |
| Access to view and share livestream | ✓ | ✓ | ✓ |
| Presence in the Exhibition Space | ✓ | ✓ | ✗ |

Please note IBIS USA is an exclusive, 'by invitation only' conference. However, there is a limited number of tickets on sale for eligible candidates.

YOUR IBIS TEAM

HEAD OF SALES

Suzie Scott

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HEAD OF MARKETING

Verity Bluck

verity@ibisworldwide.com

Explore with us today how a partnership with IBIS will help you meet your business development and marketing objectives.